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*Photo Note: This fiscal year saw a transition from masked to unmasked youth, we have photos displaying both phases.

**girls
inc.**

Inspiring all girls to be
strong, smart, and bold

#HereForGood



Berkshire United Way
Community Partner

The Gladys Allen Brigham Community Center, Inc. is a 501(c)(3) organization incorporated in Massachusetts. All contributions are tax-deductible to the fullest extent allowed by law.

We're proud of the way we manage our resources. Please visit our website at: www.brighamcenter.org to view our Annual Report, visit www.Guidestar.org to view our 990 Financial Statements or see our Uniform Financial Statements and Independent Auditor's Report (UFR) on the Commonwealth of Massachusetts Operational Services Division Website at <https://ufr.osd.state.ma.us/home.asp>.

gladys allen BRIGHAM COMMUNITY CENTER



Annual Report 2022
July 1, 2021 — June 30th, 2022

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of the Berkshires

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**Berkshire United Way
Community Partner**

Gladys Allen Brigham Community Center | 165 East Street, Pittsfield MA 01201
413-442-5174 | www.BrighamCenter.org

CEO's Report



Greetings,

I apologize for the length of this report, but there is so much good news to share from 2022!

I need to start this report by saying that I am incredibly proud and humbled by the outstanding commitment of the Brigham Center staff. The success we have here is because of their continued commitment and dedication to their work. They really are the best group of staff and what they do for our families never ceases to amaze me.

We are fortunate that we only had to close the entire center once and a couple of classrooms throughout the last year with Covid-19. Back in December, we were forced to shut down for the school vacation week. This was a stressful time with all the required state and local reporting, as well as parent notifications. We were part of the DEEC testing program, so we were able to provide tests for all children and staff to be cleared for return when we did have a positive case, and this continues today.

We were so happy to welcome families back to the center for events! Family engagement is such a big part of our work. Our staff did an outstanding job hosting a Trunk or Treat for center families! We had over 70 families attend which was wonderful. We held our annual swim meet, a Eureka! Showcase, Pre-K Graduation and Camp Closing Ceremonies too!

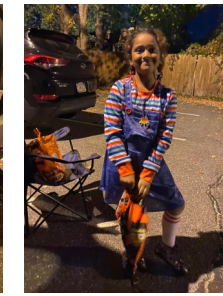
We had substantial grant support through the Department of Early Education & Care with the largest portion coming from the Commonwealth Cares For Children (C3) grants, all totaled this DEEC funding brought over \$500,000 into funding into the center. We turned that funding right around and distributed close to \$400,000 directly to our staff in the form of bonuses and benefits throughout the year. We used the balance to support deferred repairs incurred during the pandemic and to purchase our new van.

Speaking of the new van, it arrived in December, and it is awesome. It was quickly registered, insured and 7D inspected to transport children. We have five staff who completed the process to get their 7D school pupil transport licenses.

The Baker-Polito Administration's Fiscal Year 2022 Capital Budget Plan included funding for the EEOST grant program, which is administered through a partnership between the Department of Early Education and Care (EEC) and the Children's Investment Fund (CIF), an affiliate of the Community Economic Development Assistance Corporation (CEDAC). The Brigham Center was the only program to receive grant funding in western Mass and our request was fully funded at \$175,000 to replace our Co-Gen. Added to that was a \$70,000 grant through the Eversource Energy Foundation. Our excess power is now being sold back to the grid which offsets our electric costs substantially. We had additional grant support for infrastructure improvements from the Amelia Peabody Foundation to replace our hot water boiler which failed right at the start of last fiscal year.

We began a relationship with staff from PricewaterhouseCoopers (PwC) which ranks as the second-largest professional services network in the world. We received a \$25,000 Reimagine Grant to support integration of technology into several of our Girls Inc STEM leadership and financial literacy programs. Additional grants to support many of our center programs came from the Josephine and Louise Crane Foundation, Avangrid Foundation/Berkshire Gas, the Coolidge Hill Foundation, Berkshire Life Charitable Foundation, General Dynamics, the Rotary Club of Pittsfield, Jewish Women's Foundation, the Women's Club Fund as well as the Ruth P. Boraski Fund for Girls Inc., both held at Berkshire Taconic Community Foundation.

Special Events



Trunk or Treat



Party on the Patio



Celebration Evening

President's Report



For over 110 years, the Brigham Center has been risen to meet some of the greatest challenges faced by our community. Through two world wars, when girls had victory gardens at our camp property and committed to bond campaigns. Through the swinging 60's and psychedelic 70's, when the Women's Right Movement was in full force, girls were finally being told their place was in the workforce and not in the home, if they chose. Through the technology boom of the 90's and 2000's, we have stood the test of time. Facing the last two years, this global pandemic gave us moments of uncertainty, where we saw numbers ebb and flow like the tide. We have come back full force this year! We have added new programs for youth, through our Herberg elective and classes like Giga Girls. As board president, what myself and the other 18 esteemed board members see every month is a report full of excitement, hope and opportunity. I know that this work couldn't be done without our dedicated staff who are boots on the ground doing outreach, care and education; with not only the youth in Pittsfield but across Berkshire County. The outpouring of support from our community has been a lifesaver through these challenges. We created new partnerships and strengthened the relationship with our individual and corporate donors. This past year has made me even more excited for our future – knowing we have the team, the support and the youth, there is nothing we cannot accomplish together.

Treasurer's Report

The Gladys Allen Brigham Community Center's finance committee meets each month prior to the board meeting to review, discuss, and provide direction related to the organization's financial activities. The Finance Committee then prepares and presents pertinent financial information to the Board for review, discussion, and recommendation.



The organization finished the fiscal year ended June 30, 2022 with \$2,801,000 in income and \$2,344,000 in expenses resulting in a net surplus of \$457,000. Income consisted of \$2,897,000 of operating income, and a non-operating loss (investment activity) of \$96,000 for the year. Expenses included \$208,000 of non-cash depreciation.

With respect to FY22 revenue, the Gladys Allen Brigham Community Center continued to expand the Eureka! Program with \$54,000 in funding this year. Due to the continued effects of COVID-19, the Center received \$512,000 of C3 Stabilization Funding from the Department of Early Education and Care.

The Gladys Allen Brigham Community Center finished the fiscal year with \$3,778,000 in assets and \$119,000 in liabilities. The largest portions of the assets consists of fixed assets (buildings, land and equipment) with a book value of \$1,149,000 and cash with a value of \$1,153,000.

CEO's Report Continued

We held virtual programs at the center and at Pittsfield High School. Our girls worked with staff from PwC who ran the course projected on the large screen TV with the girls on iPads and completed a course in Creative Computing. Similarly, we were able to work with Girls Inc. of Sarasota, Florida to bring Generation Giga Girls to our students at PHS through a grant from national Girls Inc. G3, is a program that teaches high school girls how to use data analytics to assess social justice issues that affect them.

The new Girls Inc. Affiliate Model Assessment Tool (AMAT) was submitted and is an extensive quality assurance/operation review process now required annually for all affiliates. We were the first affiliate in the country to receive the new certificate of completion! There are 105 Required Elements (RE), 81 Core Essentials (CE) and 148 Best Practices (BP). Affiliates must meet 100% of the required elements and 85% of the core elements to stay in good standing.

Our relationship with the Department of Public Health, Office of Adolescent Sexuality Education and the Pittsfield Public Schools expanded. We completed 11 cohorts of in school programming and one out of school time program with our youth educators providing healthy sexuality curriculum to 177 middle and high school students.

We were honored to receive an unrestricted \$10,000 gift Greylock Federal Credit Union for our continued work in the community. They did a zoom call with us to let us know that they had picked a few agencies to receive a yearend gift and they could not say enough about the positive impact we have on the children, youth, and families in the community. It was such a sweet call that recognized our efforts to go above and beyond during the pandemic.

Other amazing news, for the first time we were be able to offer our own elective as part of class rotation in the Pittsfield Public Schools. It was held at Herberg Middles School and was groundbreaking for our Girls Inc. program. We had three staff who rotated through a daily schedule from January to June offering up offering STEM, Action For Safety, In Our Own Hands & Discovery Leadership, Creative Arts and Health Sexuality. The program ebbed and flowed as the girl's explored activities in civic engagement, community service, college & career exploration, self-expression, and visual arts. We are excited to go back again this school year!

The strong relationship we have as a community partner with Berkshire United Way continued with Early Childhood Education and Girls Inc. programs where our outcomes truly benefitted our children and youth as they grow up here in the community with education and lifeskills support.

Our Eureka! stayed busy throughout the year, with one of our participants interning with our staff to coordinate the 411 in the 413 Youth Conference in April as part of the Berkshire Youth Development Project. We also had one of our girls selected to participate in the National Girls Inc. Teen Advisory Council which is made up of 10 girls from across the United States and Canada. We are extremely proud to have one of our girls selected. Her time serving on the council culminated with a trip to Washington D.C.

The Eureka! Trail & Outdoor Learning Center funded through the Community Preservation Act with the City of Pittsfield at camp is nearing completion. Our volunteer educators are finalizing the learning modules, we have ordered signage and need to put up the markers. We are so happy that we were able to bring in Greenagers from south county and their teen work crew to construct the trail.

CEO's Report Continued

The City of Pittsfield announced the proposal process for the ARPA funding. We applied under the Childhood Development & Youth Intervention for facility and program expansion. We are thrilled we will be receiving \$100,000 in fiscal year 2023 which will be invested in capital improvements to camp allowing us to expand programming including the Eureka! Trail, a Girls Inc. Garden and exposing children from under resourced neighborhoods to green space and outdoor recreation at our Onota Lake site.

We continued to invest in Professional Development for our staff through the year with topics focused on Diversity, Equity, Inclusion and Belonging, along with Social Emotional Learning and the impact of trauma on our children, youth, and families. In February, we brought the entire staff from all departments and offices together. We had pizza and salad, snacks for break, goody bags from center and swag from Greylock Credit Union and the Center did door prizes at the end of the day. Workshops included a virtual Greylock Federal Credit Union Coping with Financial Stress, Mindfulness Matters: At Work, At Home, and In Community and Advocacy 101 focused on an overview of local, state and federal contacts as well as bills currently under review that can support child care and child care staff. It was a great day of team building with staff learning valuable skills for their personal and professional development.

The Berkshire County House of Correction Community Service Crew under the direction of Sgt. Kruzckowski assisted Michael with the opening of camp, together with volunteers from AWC Construction and the Pittsfield Cooperative Bank, they got camp ready to roll. The Berkshire Bank XTeam spent an afternoon at camp painting all our picnic tables as well. The Community Service Crew didn't stop there, they assisted with a major cleanout operation of our basement and storage areas as well in June. They are such a tremendous asset for agencies like ours with a small facilities staff and large facilities to maintain. We cannot thank them and Sheriff Bowler enough for the continued support in this arena.

We also had volunteers from Berkshire United Way and Greylock Federal Credit Union who worked with Barbara Seddon, our volunteer landscaper, who got all the beds cleaned up out front, spread new mulch and planted some new flowers. They look great and they did an outstanding job.

BrighamCenter.org was redeveloped and we launched a new site! It is bright and cheery, full of photos of our programming and relevant information which was long overdue.

Our wide array of programs and services for community children, youth and families are thriving coming out of the pandemic. I am so proud to continue to lead the center and look forward to what the next year brings.

With warmest regards,



Kelly A. Marion, MS, SPHR
Chief Executive Officer

Thanks to Our Volunteers



In Memorium

We would like to recognize those, who were a part of the Gladys Allen Brigham Community Center Mission, that have sadly passed away in this last year. Although they may be gone, their spirit of generosity and dedication to our community will stay with us forever. Deeply missed and never forgotten.



Vivian Packard Dorsel
1942—2022

Robert E. Lee
1936—2022



Todd Walton
1974—2022



Ann P. Hamm
1923—2022

ABC School Age Enrichment



Early Childhood Education



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 Pittsfield Vision Associates
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 Raymond James
 Schaller Insurance Agency
 Shakespeare & Company
 Shed Man, Inc.
 Sinicon Plastics
 Stonehouse Properties
 The Allegrone Companies
 Thistle & Mirth/Flat Burger Society
 United Cerebral Palsy
 Ward's Nursery & Garden Center
 Wheeler & Taylor, Inc.
 William Pitt Sotheby's International Realty

Grants

AdCare Grant
 Amelia Peabody Charitable Fund
 AVANGRID Foundation
 Berkshire Bank Foundation
 Berkshire Community College Fund
 Berkshire Life Charitable Foundation
 Berkshire Taconic Community Foundation
 Berkshire United Way
 City of Pittsfield: CPA Funds
 Civitan Club
 Commonwealth of Massachusetts
 Early Education and Care and Out of School Time (EEOST) Capital Fund
 Eversource Energy Foundation Inc.
 General Dynamics Fund
 Greylock Federal Credit Union
 Jewish Women's Foundation of the Berkshires
 Josephine and Louise Crane Foundation, Inc.
 Edward L. Mann Scholarship Fund
 Massachusetts Afterschool Partnership
 Massachusetts College of Liberal Arts Fund
 Price Waterhouse Cooper: Reimagine Grant
 Rotary Club of Pittsfield
 Ruth P. Boraski Funds for Girls Inc. of the Berkshires
 The Coolidge Hill Foundation
 United Methodist Women First Fund
 Women's Club of the Berkshires
 ZONTA Club of Berkshire County

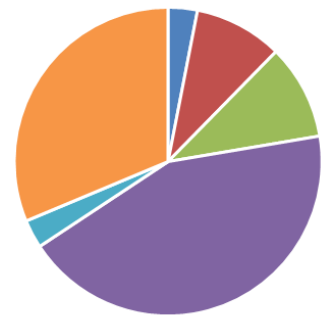


Aquatics



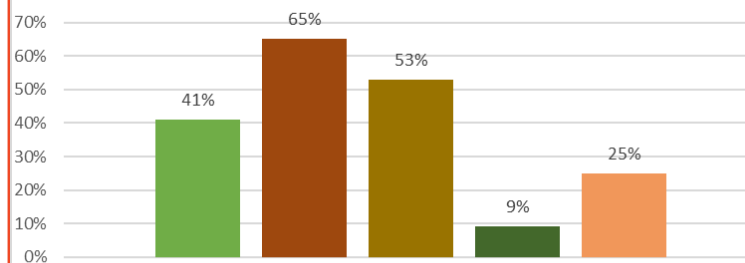
Who We Serve

Members Served by Program



■ ECE ■ ABC ■ GI ■ YES ■ CSW ■ Pool

Brigham Center Demographics FY 2022



■ People of Color ■ >\$38k Household Income ■ Single Parent HH
■ Living with Neither Parent ■ Disability

Our Programs

Today the Gladys Allen Brigham Community Center is proud to provide over 2200 Pittsfield and Berkshire County children and families with these programs:

Early Childhood Education – for infants to pre-kindergarten– Center staff furnish a safe, nurturing, educational environment with a focus on successful kindergarten readiness and family strengthening.

ABC School Age Enrichment Program – for children kindergarten to age 14 – Children attend before and after school and during the summer with a focus on literacy, education support and life skills programming.

Girls Inc. of the Berkshires – for girls 5 to 18 – As an affiliate of the national Girls Inc. organization research-based programs are offered to teach girls key skills in economic literacy, substance abuse prevention and Healthy Sexualirty; we work to inspire girls to be strong, smart and bold.

Youth Empowerment Services – for adolescent girls and boys – Staff focuses on character, values and leadership development, career exploration, self-esteem and confidence building; interventional case management; all designed to promote academic success, family strengthening and positive developmental outcomes

Camp Stevenson-Witawentin – for girls ages 5 to 18 – A memorable day camp experience for up to 100 girls each summer on Onota Lake The camp offers activities to curb summer learning loss and help reduce “nature deficit disorder”; a Counselor in Training program gives young women an opportunity to learn the skills needed to become a future camp counselor.

Aquatics – for children and families – Group and private lessons for all ages including toddler and preschoolers, water aerobics, family and lap swim time, skill clinics, as well as, therapeutic swim programs for disabled individuals and community rentals.

Girl Inc. of the Berkshires / Camp Stevenson Witawentin



Individual Donors

Abigail Allard
 Anonymous Campership
 Anonymous via GDMS
 Anonymous via Guardian
 Prashad Abeysinghe
 Catherine Anderson
 Joseph Andrews
 Thomas Andrews
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 Tom Bernard
 John & Melissa Bissell
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* giving of \$1000+

Youth of the Year 2022
Iyrielle Spratling-Keele

